



# HOMETOWN WEEKLY

MEDFIELD • WALPOLE • WESTWOOD • DOVER • SHERBORN • NEEDHAM

## 2026 ONLINE ADVERTISING RATE CARD

**Real  
Local Sports  
Real Local News  
& Local Events**

**12,000+  
Page views  
Each Month**



Hometownweekly.net is the best source of local news and information. Hometown Weekly stories appear on local and Google News searches.

***Our website currently draws over 6,000 unique users each month!***

All ads are full color and will link directly to your company's website!

### **HEADLINE / BANNER ADS (all towns)**

**Banner Ad** (all towns, per month\*) .....\$299.00

These ads appear next to masthead on all pages.

**\*6 Months receive 10% OFF**

**12 Months receive 20% OFF**

### **INDIVIDUAL BLOCK ADS**

**Block Ad** (13 weeks, all towns) .....\$199.00

**2nd Ad 1/2 price (\$99.50)**

**Each Additional Ad, 1/3 price (\$66.33)**



#### **BANNER ADS:**

728 px x 90 px  
(approx. 10" x 1.25")

#### **Block Ads:**

300 px x 250 px  
(approx. 4" x 3.5")

#### **AD SPECIFICATIONS:**

Banner ads: 728 px x 90 px @ 72dpi, RGB color, JPG format

Block Ads: 300 px x 250 px @ 72dpi, RGB color, JPG format

[www.hometownweekly.net](http://www.hometownweekly.net)

# HOMETOWN WEEKLY

2026 HTW WEB RATE CARD

**Tel. 508-359-2200 • FAX 508-359-2224**

**ads@hometownweekly.net**

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