



HOMETOWN WEEKLY

MEDFIELD • WALPOLE • WESTWOOD • DOVER • SHERBORN • NEEDHAM

2025 ONLINE ADVERTISING RATE CARD

**Real
Local Sports
Real Local News
& Local Events**

**12,000+
Page views
Each Month**



Hometownweekly.net is the best source of local news and information. Hometown Weekly stories appear on local and Google News searches.

Our website currently draws over 6,000 unique users each month!

All ads are full color and will link directly to your company's website!

HEADLINE / BANNER ADS

Banner Ad (per month*)\$299.00

These ads appear next to masthead on all pages.

*6 Months receive 10% OFF
12 Months receive 20% OFF

INDIVIDUAL BLOCK ADS

Block Ad (13 weeks)\$199.00

2nd Ad 1/2 price (\$99.50)

Each Additional Ad, 1/3 price (\$66.33)



BANNER ADS:

728 px x 90 px
(approx. 10" x 1.25")

Block Ads:

300 px x 250 px
(approx. 4" x 3.5")

AD SPECIFICATIONS:

Banner ads: 728 px x 90 px @ 72dpi, RGB color, JPG format
Block Ads: 300 px x 250 px @ 72dpi, RGB color, JPG format

www.hometownweekly.net

HOMETOWN WEEKLY

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