



# HOMETOWN WEEKLY

MEDFIELD • WALPOLE • WESTWOOD • DOVER • SHERBORN • NEEDHAM



## 2025 INSERT RATES

*Hometown Weekly Pricing*

**5.9¢ PER INSERT**

USPS rates start at 24.2¢

**Hundreds of Dollars  
Less than the Post Office's  
Every Door Direct Mail  
(EDDM) Program!\***

Towns	Total Circulation	Post Office EDDM Price*	Hometown Weekly Insertion Price
Medfield	4,835	\$1,194.24	\$286
Walpole	10,994	\$2,715.52	\$649
Westwood	6,389	\$1,578.68	\$377
Dover	2,026	\$500.42	\$120
Sherborn	1,595	\$393.96	\$95
Needham	13,210	\$3,262.87	\$780
Full Run	39,049	\$9,645.69	\$2304

\*Prices and data is approximate based on the USPS EDDM Program July 2025, per USPS website.