

Hometown Weekly Newspapers

Frequency Discounts

Hometown Weekly
 120 North Meadows Rd., Medfield 02052
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*All rates are per issue or week.
 Contact your sales representative
 for additional sizes and discounts.*

		1 ISSUE	8 ISSUES	13 ISSUES	26 ISSUES	52 ISSUES
		—	10%	15%	20%	25%
	2x2 (3.2 x 2 inches)	\$68.00	\$61.20	\$57.80	\$54.40	\$51.00
	2x3 (3.2 x 3 inches)	\$102.00	\$91.80	\$86.70	\$81.60	\$76.50
	2x4 (3.2 x 4 inches)	\$136.00	\$122.40	\$115.60	\$108.80	\$102.00
	2x5 (3.2 x 5 inches)	\$170.00	\$153.00	\$144.50	\$136.00	\$127.50
	3x3 (4.9 x 3 inches)	\$153.00	\$137.70	\$130.05	\$122.40	\$114.75
	3x4 (4.9 x 4 inches)	\$204.00	\$183.60	\$173.40	\$163.20	\$153.00
	3x6 (4.9 x 6 inches)	\$306.00	\$275.40	\$260.10	\$244.80	\$229.50
1/4 Page	3x10 (4.9 x 10 inches)	\$510.00	\$459.00	\$433.50	\$408.00	\$382.50
	4x4 (6.6 x 4 inches)	\$272.00	\$244.80	\$231.20	\$217.60	\$204.00
	4x6 (6.6 x 6 inches)	\$408.00	\$367.20	\$346.80	\$326.40	\$306.00
Banner	6x2 (10 x 2 inches)	\$204.00	\$183.60	\$173.40	\$163.20	\$153.00
1/3 Page	6x6.5 (10 x 6.5 inches)	\$663.00	\$596.70	\$563.55	\$530.40	\$497.25
Half Page	6x10 (10 x 10 inches)	\$1,020.00	\$918.00	\$867.00	\$816.00	\$765.00
Full Page	6x20 (10 x 20 inches)	\$2040.00	\$1836.00	\$1734.00	\$1632.00	\$1530.00

Advertising rates are based on \$17 per column inch.