



HOMETOWN WEEKLY

MEDFIELD • WALPOLE • WESTWOOD • DOVER • SHERBORN • NEEDHAM



2025 INSERT RATES

Hometown Weekly Pricing

5.5¢ PER INSERT

**Hundreds of \$\$
Less than the Post
Office's Every Door Direct
Mail Program!***

Towns	Total Circulation	*Post Office EDDM Price	Hometown Weekly Insertion Price
Medfield	5,045	\$996.20	\$278
Walpole	10,484	\$2,140.20	\$577
Westwood	6,373	\$1,362.00	\$351
Dover	2,289	\$457.80	\$126
Sherborn	1,779	\$359.00	\$98
Needham	13,070	\$2,732.40	\$719
Full Run	39,040	\$8,047.60	\$2,147

*Per USPS Website. Data based on prior report of the U.S. Census Bureau