



# HOMETOWN WEEKLY

MEDFIELD • WALPOLE • WESTWOOD • DOVER • SHERBORN • NEEDHAM

## 2024 ONLINE ADVERTISING RATE CARD

**Real Local Sports  
Real Local News  
& Local Events**

**12,000+  
Page views  
Each Month**



Hometownweekly.net is the best source of local news and information. Hometown Weekly stories appear on local and Google News searches.

**Our website currently draws over 6,000 unique users each month!**

All ads are full color and will link directly to your company's website!

### HEADLINE / BANNER ADS (all towns)

**Banner Ad (all towns, per month\*) .....\$299.00**

These ads appear next to masthead on all pages.

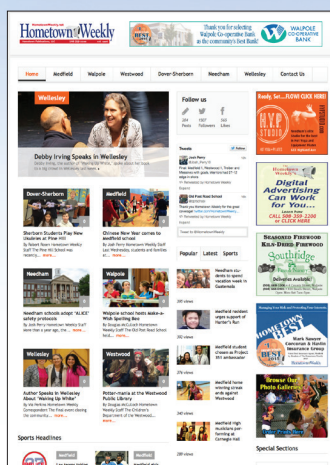
\*6 Months receive 10% OFF  
12 Months receive 20% OFF

### INDIVIDUAL BLOCK ADS

**Block Ad (13 weeks, all towns) .....\$199.00**

2nd Ad 1/2 price (\$99.50)

Each Additional Ad, 1/3 price (\$66.33)



**BANNER ADS:**  
728 px x 90 px  
(approx. 10" x 1.25")

**Block Ads:**  
300 px x 250 px  
(approx. 4" x 3.5")

### AD SPECIFICATIONS:

Banner ads: 728 px x 90 px @ 72dpi, RGB color, JPG format  
Block Ads: 300 px x 250 px @ 72dpi, RGB color, JPG format

www.hometownweekly.net

# HOMETOWN WEEKLY

Tel. 508-359-2200 • FAX 508-359-2224

ads@hometownweekly.net

120 North Meadows Rd., Medfield 02052