



# HOMETOWN WEEKLY

MEDFIELD • WALPOLE • WESTWOOD • DOVER • SHERBORN • NEEDHAM



## 2024 INSERT RATES

*Hometown Weekly Pricing*

**5.5¢ PER INSERT**

**Hundreds of \$\$  
Less than the Post  
Office's Every Door Direct  
Mail Program!\***

Towns	Total Circulation	*Post Office EDDM Price	Hometown Weekly Insertion Price
Medfield	4,983	\$996.20	\$274
Walpole	10,453	\$2,140.20	\$574
Westwood	6,410	\$1,362.00	\$352
Dover	2,289	\$457.80	\$125
Sherborn	1,790	\$359.00	\$98
Needham	13,040	\$2,732.40	\$717
Full Run	38,965	\$8,047.60	\$2,140

\*Per USPS Website. Data based on prior report of the U.S. Census Bureau