



HOMETOWN WEEKLY

MEDFIELD • WALPOLE • WESTWOOD • DOVER • SHERBORN • NEEDHAM



2024 INSERT RATES

Hometown Weekly Pricing

4.9¢ PER INSERT

**Hundreds of \$\$
Less than the Post
Office's Every Door Direct
Mail Program!***

Towns	Total Circulation	*Post Office EDDM Price	Hometown Weekly Insertion Price
Medfield	4,983	\$996.20	\$245
Walpole	10,453	\$2,140.20	\$513
Westwood	6,410	\$1,362.00	\$315
Dover	2,289	\$457.80	\$113
Sherborn	1,790	\$359.00	\$88
Needham	13,040	\$2,732.40	\$639
Full Run	38,965	\$8,047.60	\$1,910

*Per USPS Website. Data based on prior report of the U.S. Census Bureau