



HOMETOWN WEEKLY

MEDFIELD • WALPOLE • WESTWOOD • DOVER • SHERBORN • NEEDHAM

2023 ONLINE ADVERTISING RATE CARD

**Real Local Sports
Real Local News
& Local Events**

**4,700+
Page views
Each week**



Hometownweekly.net is the best source of local news and information. Hometown Weekly stories appear on local and Google News searches.

Our website currently draws over 12,000 unique visitors each month!

All ads are full color and will link directly to your company's website!

HEADLINE/HOMEPAGE ADS (all towns)

Banner Ad (all towns, per month*)\$299.00

These ads appear next to masthead on all pages.

*6 Months receive 10% OFF
12 Months receive 20% OFF

INDIVIDUAL TOWN ADS

Block Ad (13 weeks, 1 town) \$199.00

2nd town 1/2 price (\$99.50)
Each additional town, 1/3 price (\$66.33)



BANNER ADS:
728 px x 90 px
(approx. 10" x 1.25")

Block Ads:
300 px x 250 px
(approx. 4" x 3.5")

AD SPECIFICATIONS:

Banner ads: 728 px x 90 px @ 72dpi, RGB color, JPG format
Block Ads: 300 px x 250 px @ 72dpi, RGB color, JPG format

www.hometownweekly.net

HOMETOWN WEEKLY

Tel. 508-359-2200 • FAX 508-359-2224

ads@hometownweekly.net

120 North Meadows Rd., Medfield 02052