

2023 ONLINE ADVERTISING RATE CARD



Hometownweekly.net is the best source of local news and information. Hometown Weekly stories appear on local and Google News searches.

Our website currently draws over 12,000 unique visitors each month!

All ads are full color and will link directly to your company's website!

## **HEADLINE/HOMEPAGE ADS (all towns)**

**Banner Ad** (all towns, per month\*) ......\$299.00

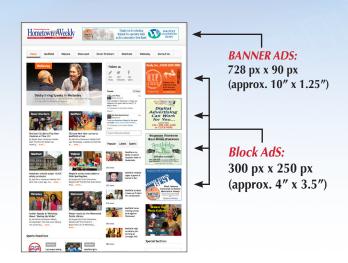
These ads appear next to masthead on all pages.

\*6 Months receive 10% OFF 12 Months receive 20% OFF

## INDIVIDUAL TOWN ADS

Block Ad (13 weeks, 1 town) ...... \$199.00

2nd town 1/2 price (\$99.50) Each additional town, 1/3 price (\$66.33)



## **AD SPECIFICATIONS:**

Banner ads: 728 px x 90 px @ 72dpi, RGB color, JPG format Block Ads: 300 px x 250 px @ 72dpi, RGB color, JPG format

HOMETOWN WEEKLY

Tel. 508-359-2200 • FAX 508-359-2224 ads@hometownweekly.net

120 North Meadows Rd., Medfield 02052

2023 HTW WEB RATE CARD 102822-0718